SYNCHROWEB ACADEMY

KIWIRE

SYNCHROWEB TECHNOLOGY

KIWIRE LITE

How Wi-Fi Marketing could Help your Small Business?

What is Kiwire Lite?

The new generation of Wi-Fi captive portal than enable you to offer guest Wi-Fi login with big data collection with Wi-Fi marketing

KIWIRE LITE FEATURES

GUI for admin panel

GUI Dashboard

Customizable page designer

Provide users with a variety of snippets and dynamic templates to choose from and it support bootstraps.

Secure and compliant

Kiwire lite gives user's complete transparency of all the data collected by PDPA and GDPR

Social Network Login

Facabook, Twitter, Line, WeChat

Device Monitoring

Build in NMS for devices

Marketing platform

Advertisement Surveys, coupons, smart banners

Login Journey

User’s self define login process flow.

Reporting and analytics

Data captured is stored within a centralized reporting dashboard

Kiwire Lite - Cloud

Securely serve multiple clients from an unlimited number of organizations.

Kiwire Cloud platform partition each tenant with its within its primary database

Automatic Software Updates

Provide the highest levels of management functionality

Reduce manpower for troubleshooting

High Availability

Kiwire Lite Campaign

What us Campaign Engine

Campaign Engine is a unique network marketing application that help you to gain many new user, engage your users and monetize your network.

How Does it Works?

You can force users to see an image or video ads for a few seconds before/after showing them the captive portal and authenticating them

KIWIRE

Campaign Benefits

Marketing Strategy Platform

Introduce new products/brands
Notifications/news

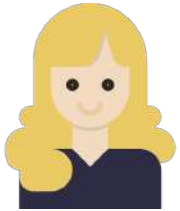
Engage users

Good ads will attract more users
Display offers / discounts

Monetization Platform

Sell ads space to tenants/customers
Ads with promos /discounts/offers will attract users to buy

Campaign Re-Marketing

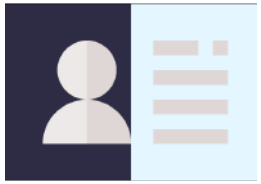


Customer

Visit Kiwire enabled store

Connect to network, leave the store

Ads will appear in within or outside



Capture interest

More revenue

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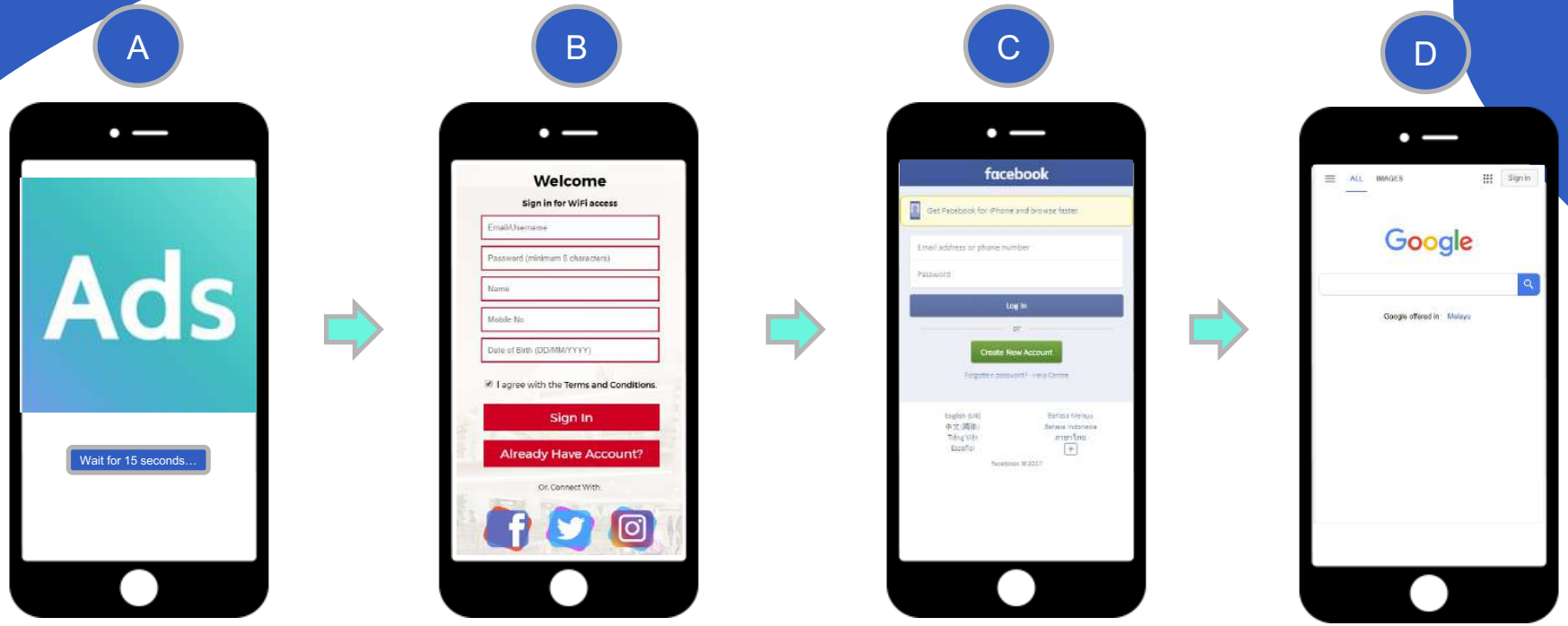
LOGIN FLOW
SAMPLES

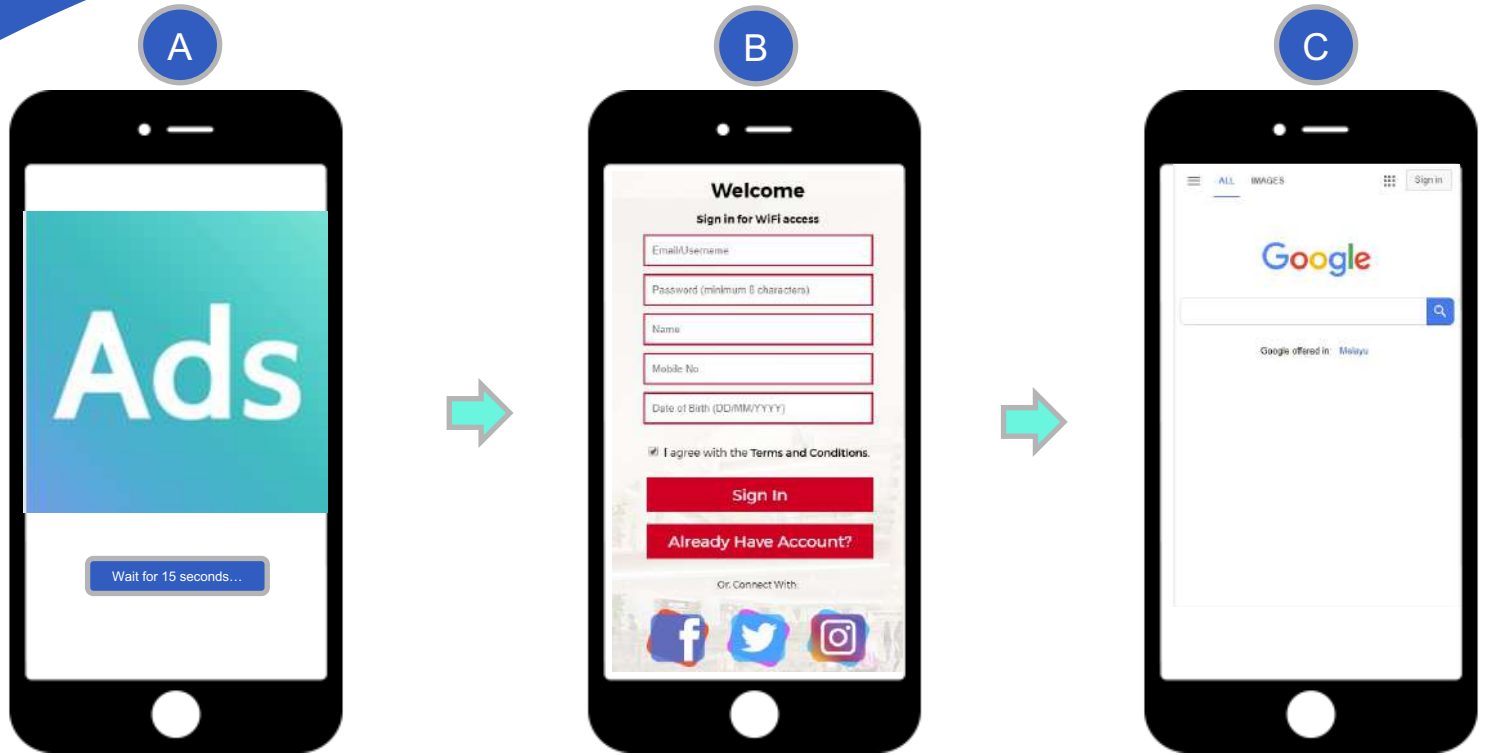
Login Flow (via Social Login)



Information

A. Advertisement page: wait for 15secs *(user define)* to for the advertisement. After 15secs click continue will go to main page.
B. Main page: Click Social icon (Facebook, Twitter & Instagram) to login.
C. User key in their social network username and password.
D. Once successful login you will redirect to Google webpage *(user define)* and browse internet.

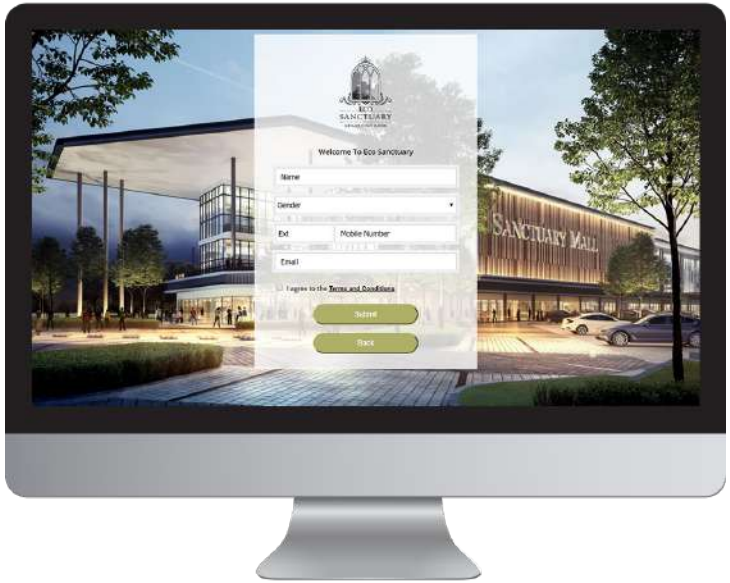
New User Login Flow (via Registration)



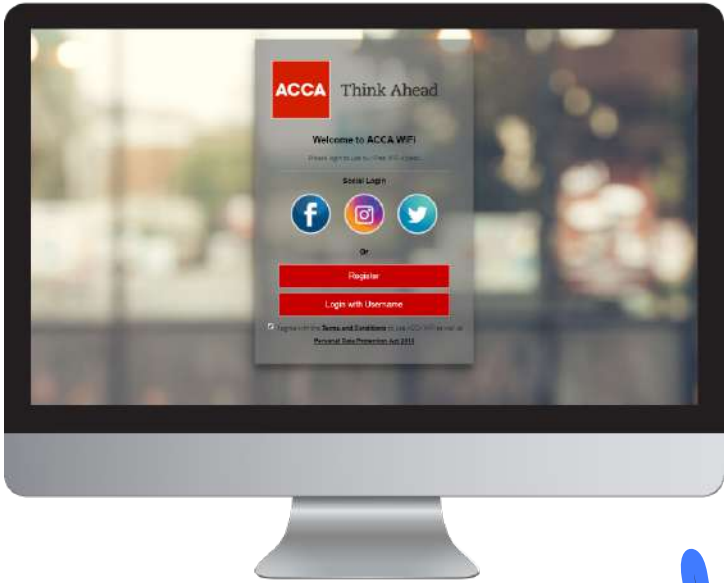
Information

A. Advertisement page: wait for 15secs *(user define)* to for the advertisement. After 15secs click continue will go to main page.
B. Main page: Sign In button. User fill in their details.
C. Redirect Page: Upon confirmation of the email user will redirect to Google Webpage *(user define)* .

Desktop Version



Desktop Version



Mobile Version

Hardware Support

Reporting

Reporting

Accounts

Summary overview of your users

Bandwidth

The total bandwidth usage used by your users within the network

Campaign

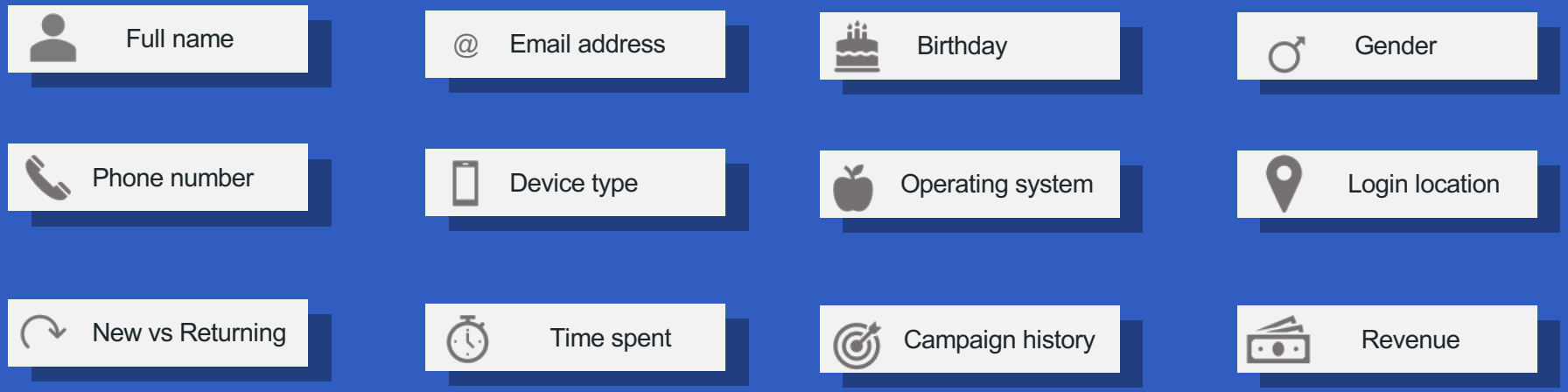
Impression report of all the impression view by user

Login & Monitoring

Analytic reporting on the users and network & show all the equipment current availability status

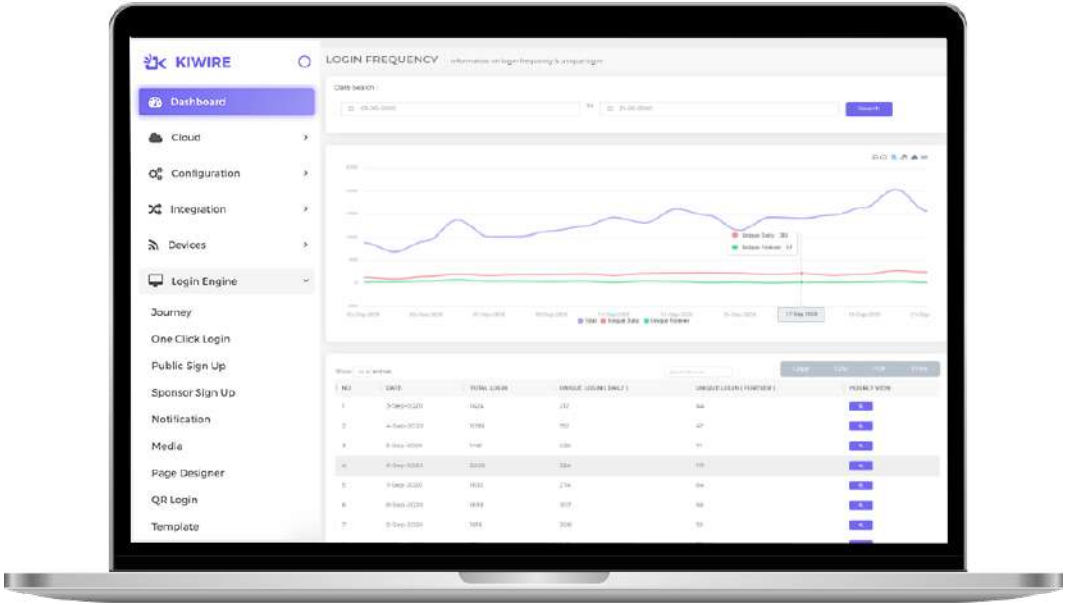
Insights

What type of device and brand the user is using to connect to the network and user information for social/register login



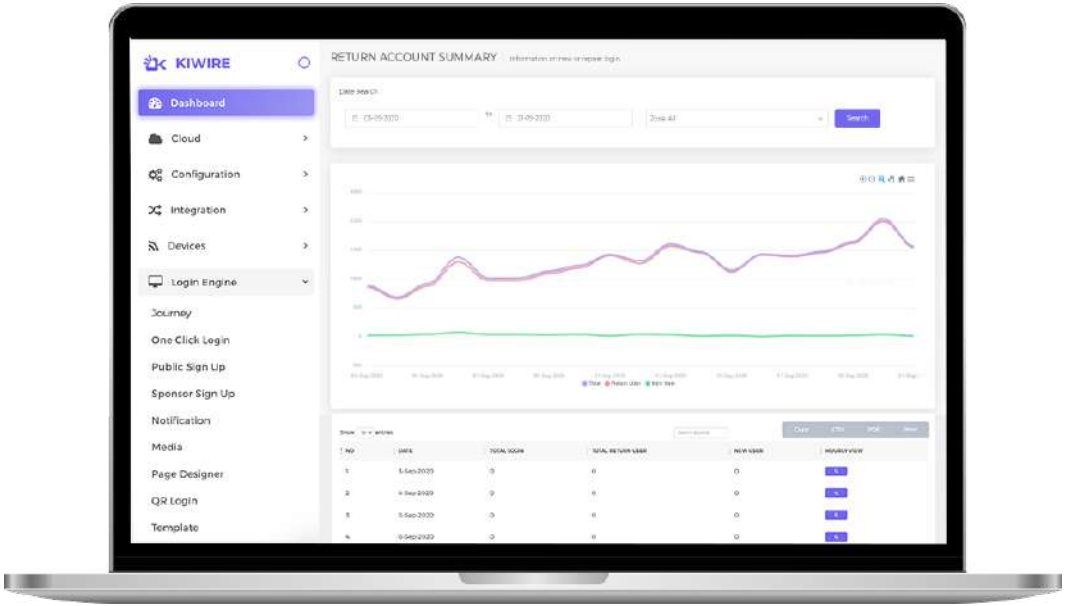
Realtime **Data .**

Up-to-date user data collected thru your wi-fi network that let you understand your operation , Kiwire have over 70+ reports screen that enable you to fully understand your network, users, campaign and more.



Login Analytics.

An overview of your users login activity , understand peak and non peak time , know how your user group behaviour in networks



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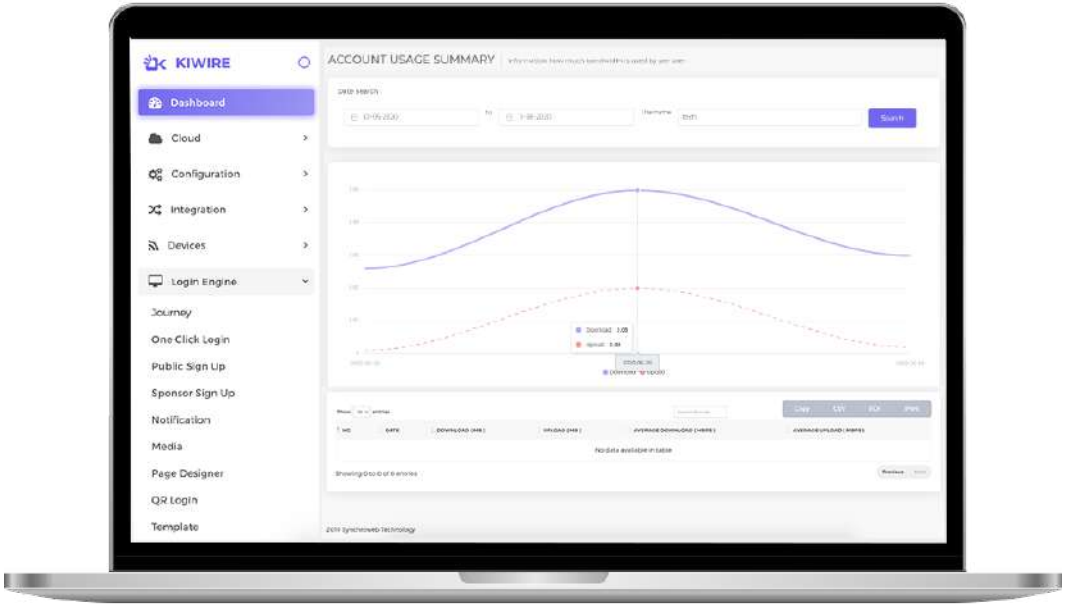
Return Users Analytics

Simple to use campaign management platform that let you engage your users, set campaign setting such as start date, duration , max click limit as well as impression.



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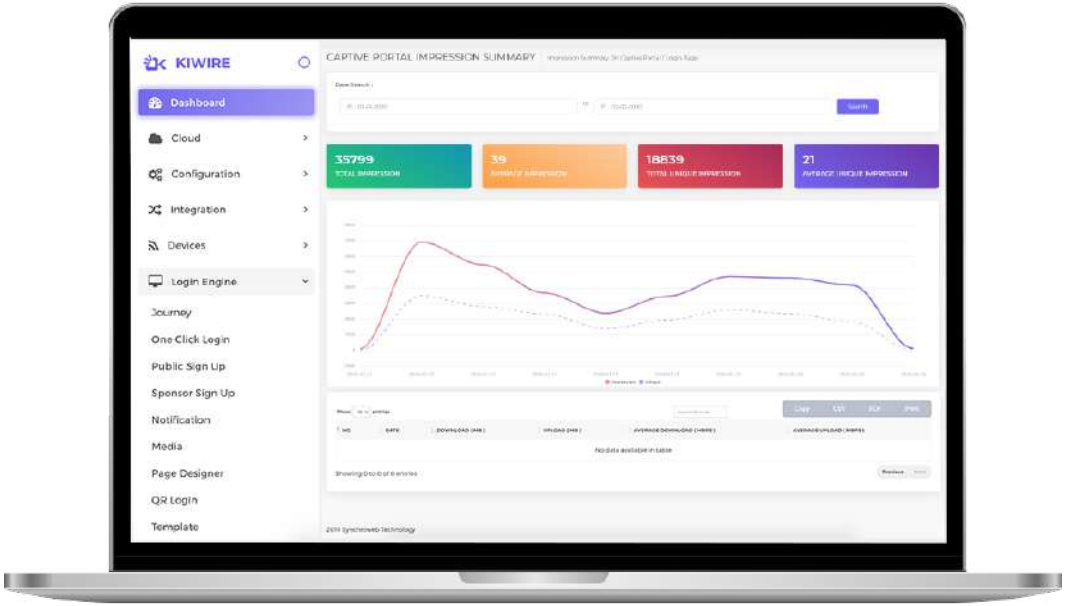
Bandwidth Analytics.

Simple to use campaign management platform that let you engage your users , set campaign setting such as start date , duration , max click limit as well as impression.



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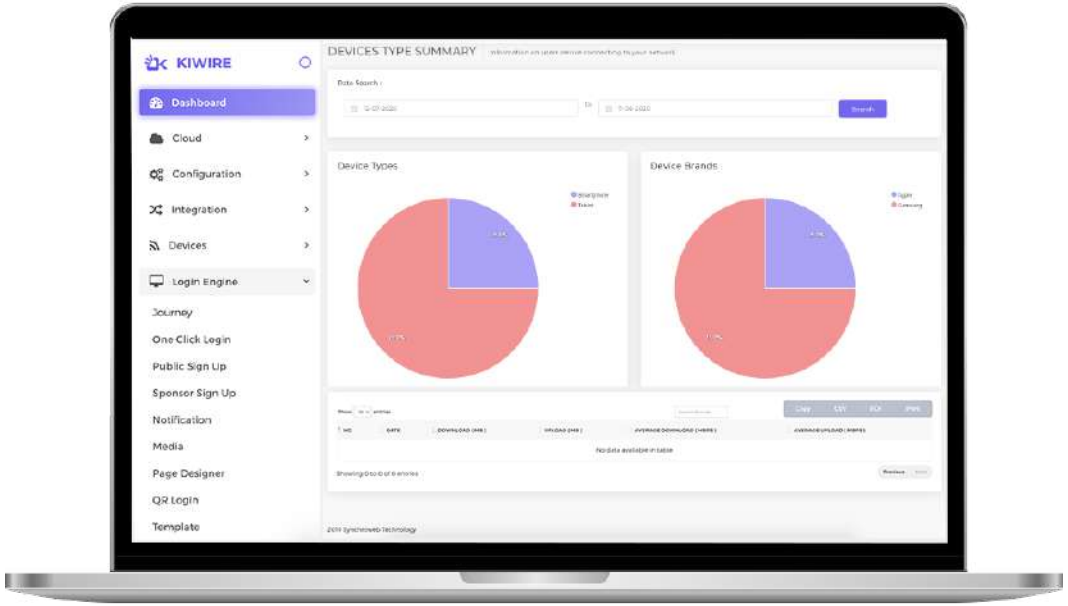
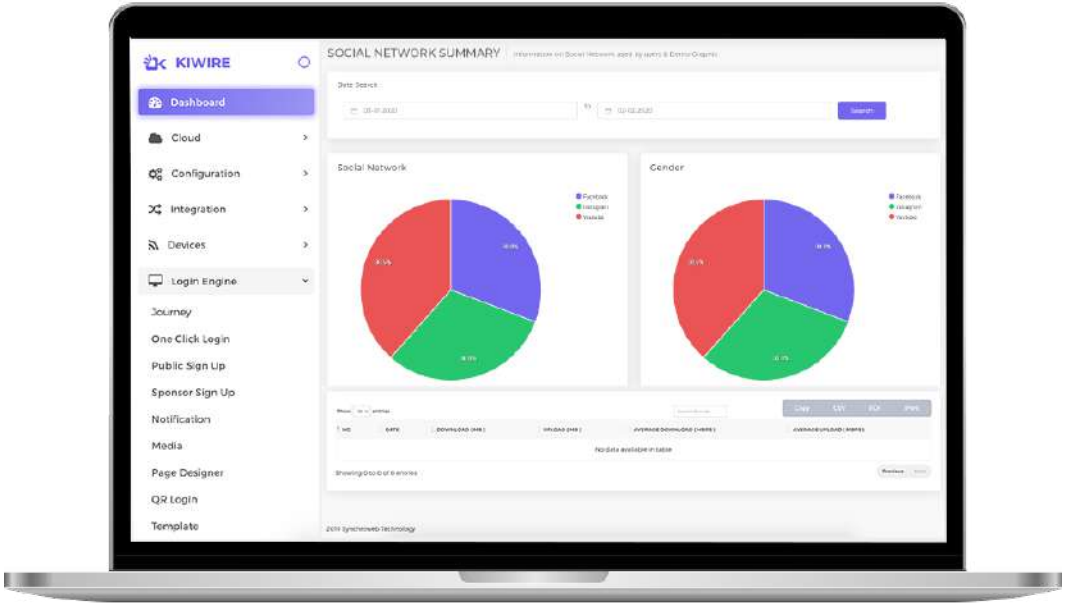
Campaign Impression Analytics.

Simple to use campaign management platform that let you engage your users , set campaign setting such as start date , duration , max click limit as well as impression.



Insight Analytics.

Insight analytics provide information of what devices and brand are frequently used by your users.



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Social Network Analytics.

Social network analytics provide you insight into the social account and type use by users to connect to your networks.

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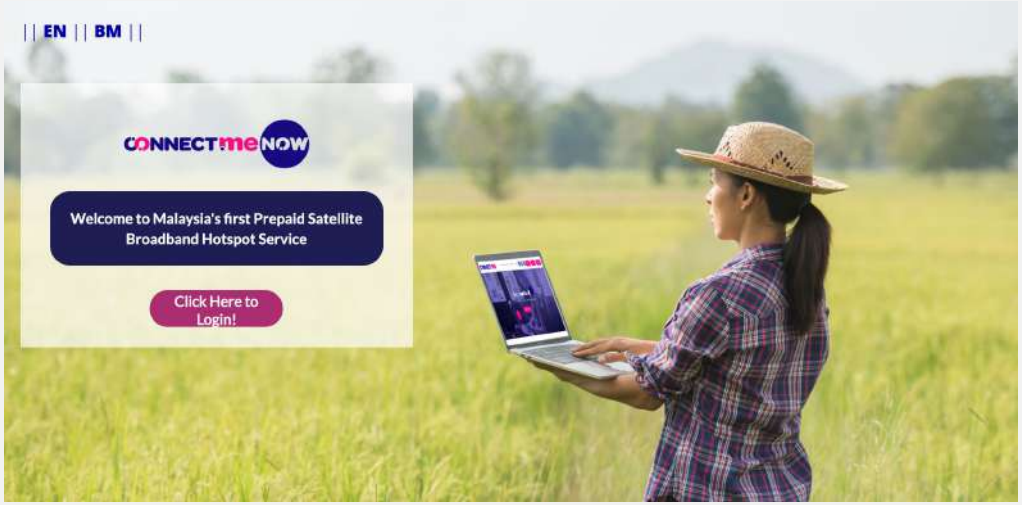
SUCCESS STORIES

SARAWAK PAY
Towards Cashless Lifestyle

Project:
Saluran Sarawak

KIWIRE®

Reach 10, local Sarawak VSAT provider using Kiwire cloud deploy at 200 location in Sarawak where Kiwire integrated with Sarawak Pay and Sarawak ID.



Project: **MEASAT**

Solution provides:

- Kiwire installed @ cloud with more than 1000 sites across Malaysia
- Business model - Prepaid card and postpaid
- Remote location install Mikrotik to communicate to Kiwire Cloud

Measat is looking for solutions provider to provide Wi-Fi solutions with build in radius capability for their hotspot call **“Connect Me Now”** within Malaysia

Gardens by the Bay

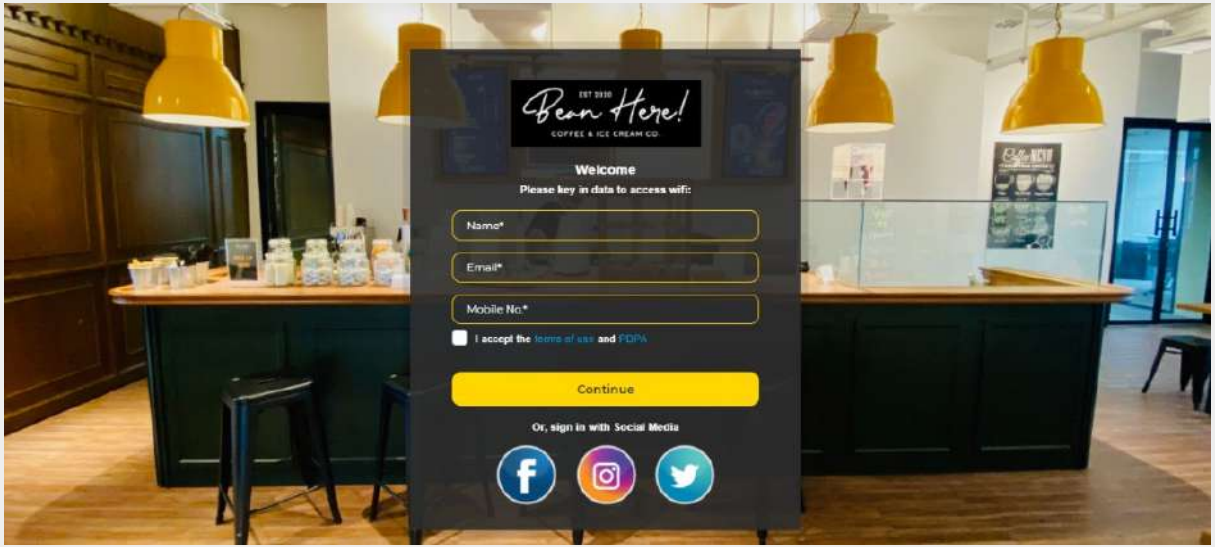
Project: **Garden by the Bay, Singapore.**

KIWIRE

- No 1 Attraction in Singapore , Utilizing IBM consulting + Synchroweb Kiwire & Omaya for analytics and hotspot
- Provide location based advertising , crowd behaviour analytics .

Project: **Vivo City, Singapore.**

Vivocity utilize Synchroweb Omaya & Kiwire to analyse the shopper traffic and understand how the mall perform.



Project: **Bean Here Cafe**

Bean Here Café make guests feel at home by offering multiple login methods to access super fast and secure Wi-Fi.

BERJAYA
LANGKAWI - MALAYSIA
RESORT

Project: **Berjaya Resort, Langkawi**

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Kiwire installed for guest Wi-Fi login which interfaces with hotel front office system.

THANK YOU

Does anyone have any questions?

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