



# Introduction of Kiwire (KW01)

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## Instructor

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## Office Location

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## Overview

Understand and discover how Kiwire Captive Portal provides touch point for Wi-Fi guest new Wi-Fi marketing capability.

## What will be covered?

- How to communicate and enable location marketing.
- Understand Kiwire 3.0 new features & updates.

## Required Materials

Guests are advised to bring own Laptop and related peripherals (mouse, power adapter) as training material will be provided in soft copy.

## Course Schedule

Time	Topic	Reading	Exercises
10:00am-10:15am	Introduction of Kiwire <ul style="list-style-type: none"><li>• Software overview</li><li>• Objectives &amp; Features</li></ul>	Kiwire Datasheet and User guide	
10:15am-10:30am	Kiwire Modules <ul style="list-style-type: none"><li>• Setup &amp; Integration</li><li>• Login types &amp; login flows</li><li>• Campaign &amp; surveys</li><li>• Reporting</li><li>• User data collection</li><li>• Kiwire 3.0 Features</li></ul>	Kiwire Datasheet and User guide	
10:30am-10:40am	Q&A, discussion & end of training	Kiwire Datasheet and User guide	